



European AI Week

The European Artificial
Intelligence Week

March 14-18 2022

THE EUROPEAN ARTIFICIAL INTELLIGENCE WEEK 2022:

Building an inclusive and desirable future together

Why is AI sometimes called “the new electricity”?

How could healthcare be improved by AI?

What are doing the European Union and the Member state to guarantee Trust and legality, without compromising innovation?

Is it possible to use artificial intelligence in an ethical and responsible manner?

What is the future of jobs in a society that is evolving quickly?

How are AI startups and scale-ups evolving in our countries?

What is planned by the institutions to unlock the potential of IA?

Are immersive technologies an opportunity or a threat in the media landscape?

Are there funding and investment opportunities?

Which AI training is suitable for me?

The European AI Week will take place from Monday, March 14 to Friday, March 18 2022. The program includes inspiring talks, workshops, new insights from research, new publications and citizen debates. During this week, organized by AI4Belgium and its many partners across Europe, everyone –expert or not - will have the opportunity to discover the fascinating perspectives of artificial intelligence worldwide. Let's shape a desirable future together!

After the success of the 2021 edition, the AI4Belgium ecosystem is back on track to share the achievements and the goals of the companies, citizens, institutions, working groups which work throughout the year to make a better world through AI.

Healthcare. Expectations of the citizens towards AI in the medical field are high. Citizens may benefit from improved and personalized medicine but also quicker and more accurate diagnosis. Relieving the healthcare staff from administrative or repetitive tasks so that they can dedicate more attention to the patients is also essential. In the field of Health and biotech, Belgium is a valley of opportunities for research, investment and business.

Youth: for young people digital, fast and personalized services are normal. Is the world evolving fast enough to cope with this? What are their dreams of in a world that constantly evolve? (How) do we listen to them?

Skills and the future of jobs: what is the impact of AI on employment? What look like the “desirable future”? Which jobs for tomorrow? How will education evolve? A mapping of the existing trainings on AI in Belgium will also be presented.



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Trust: and how can we ensure that AI applications are reliable? What is the role of artificial intelligence in our society?

Environment: as AI also needs energy (for instance electricity to store data), we will together see if AI can bring more benefits than damages to the environment, and what “frugal IA means”.

Strengthen collaborations: by bringing together the Belgian ecosystem, public and private sector actors, academia and civil society, the AI week aims to link different stakeholders from the north to the south of the country.

AI in public services: Flanders, Wallonia and Brussels will explain how they promote and support the use of IA in the Regions. Findings on the perceptions and drivers for adoption in AI in public services will also be discussed.

Start-up and enterprises: a map of Belgian startups and scaleups specializing in artificial intelligence will be unveiled as well as the state of adoption of AI in companies initiated by Flanders.

Beyond borders: the AI4EU platform, representatives of national and international AI hubs and networks such as CLAIRE will participate as well, strengthening the ecosystem, generating positive internal energy and opportunities for export or foreign investment. The state of art in Europe will also be presented and the adoption of the AI act. We will also fly to Japan and Canada to discover AI best practices.

Blockchain: AI enables the generation, exchange, recognition and processing of an unimaginable amount of data. What about securing the data and its movement between actors? By keeping a secure record of all exchanges via a huge “ledger” that is virtually held by thousands of people, the blockchain offers a level of security that makes data safe from damage, falsification and hackers: this definitely benefit to citizens, businesses and public services.

Media: AI can deeply influence, recognize, modify or falsify text, image and voices. What about the quality of information today? How immersive and augmented technologies are going to affect our lives? What about the value and the role of digital items such as NFT? Join the new AI4media launch and travel with us on an immersive journey.

#BreakTheBias: in line with the theme of the International Women’s Day “#BreakTheBias”, this event will highlight the challenges and opportunities in creating a diverse and inclusive AI ecosystem. The event will highlight women digital innovators and entrepreneurs harnessing AI for social impact, and discuss ways in which policymakers, business leaders, and entrepreneurs can work together to ensure a more inclusive AI ecosystem.

Inspiring experts will share with the participants the latest trends and concrete applications related to AI. Luc Julia (Renault, SIRI creator), Pattie Maes (MIT Media Lab) (tbc), Marc Coeckelberg (University of Wien), Peter Abbeel (UC Berkeley) (tbc), Marc-Antoine Dilhac (MILA), Jean Ponce (PRAIRIE), Holger Hoos (CLAIRE), Laurence Devillers (CNRS),



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Gregory Renard (NASA FDL), Aurélie Jean (In Silico Veritas), Mieke De Ketelaere (imec), François Taddéi (Learning Planet Institute), Clara Neppel (IEEE), Elonora Lamm(UNESCO), Effy Vayena (ETHZ/WHO), Bart Becks (European Innovation Council), Anouk Wipprecht will be present,

as well as political figures from Belgium and abroad, representatives, from the European Commission, Parliament and Innovation Council, UNESCO, OECD, WHO, GPAI ...

The panel of speakers also includes Benoit Macq, Thierry Dutoit, Steven Latré, Pieter Hellinckx, Ruben Verborgh, Bart De Moor, Sabine Demey, Pierre Geurts, Saskia Van Uffelen, Nathalie Smuha, Gregory Lewkowicz, Pascal Coppens, Giovanni Briganti, Thierry Geerts, Ann Nowé, Axel Nackaert, Julie Scherpenseel, Rob Heyman, Alexandre Dutoit, Maxime Vukovic, Carl Morch, Yves Poulet, Lode Lauwaert, Olaf Witowski, Renaud Vedel, Colin van Noordt, Joep Cromptoets, Céline Thillou, Nathanael Ackerman and many many others.

Participation

This event will be hybrid: physical and online (videoconference and Youtube)

- **Interested? Pre-register now** to receive soon more information and the detailed program:
https://www.eventbrite.com/e/european-ai-week-2022-tickets-257836835917?aff=ebdssbdestsearch&keep_tld=1
- **Questions?** Contact us: aiweek2022@bosa.fgov.be

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BRAIN AWARENESS WEEK
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Canal Z / Kanaal Z
CEA
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CIRB
Claire Network
Cluster Twist
Coder Dojo
Colruyt
Computer And Communication Industry Association
Dalberg Data Insights
Data & Maatschappij Kennis Centrum
Dataroots
Delaware
DFKI
Digital Africa
Digital City
DigitalWallonia4.AI
DigitalWallonia4.TRUST
DNAlytics
Dwengo
E19
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E-Health Valley
Ellis Network
Embassy of Canada
Ethical Technology Institute
ETHZ (Zurich)
Euractiv
Eurai
Euranova
EUROCLEAR
European Commission
European Commission - DG CNECT
European Innovation Council
European Parliament
EY
FARI - AI Institute for Common Good
FEB-VBO
FINTECH BELGIUM
Fit
Flanders Information Agency
Freek Bomhof
Girlgeek
Google
Gouvernement de la Région de Bruxelles-Capitale
Gouvernement Federal
Gouvernement Wallon
Global Partnership on AI (GPAI)
Harvard University
Highway AI
Hotel de Mérode
HUB France IA
hub.brussels
Humix
IBM
IEEE
Ikea
IMEC



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In Silico Veritas
Infopole Cluster TIC
Innoviris
INRIA
Kantify
Kikk Festival
King Baudouin Foundation
KPMG
KU Leuven
La Libre
La Scientothèque
Le Soir
Le Spécialiste
Le Wagon
Learning Planet Institute
L'Echo
LIMSI
LN 24
Logion
Machine Learning Academy
Microsoft
Mila
MIT - Media Lab
ML6
Molengeek
Multitel innovation centre
Nexxworks
NL AI Coalitie
NL Embassy
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SIRRIS
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SWIFT
Tarik Hennen
Terres des Hommes CH
The Beacon
The Innovator
The Norwegian Labour and Welfare Administration
Tortoise
Trail (Trusted AI Labs)
Trends
UAntwerpen
UCLouvain
UdeM - MILA
UGent
UHasselt
Université Libre de Bruxelles
ULiège
Umons
Unamur - Nadi
UNESCO
UNIA
University of Helsinki
University Of Tallin
University of Wien
Vaia
Valkuren
Vlaamse Overheid Artificiele Intelligentie
Vlaio
VUB
WALCHAIN
We Are Coders
Women in AI
Women in Big Data
World Economic Forum
World Health Organization
X-Brain / Nasa FDL
Ze.Game